

# 20's Plenty for Us JOIN 20's Plenty for Kingsteignton

...making your place a better place to be

[www.20splenty.org](http://www.20splenty.org)

[kingsteignton@20splentyforum.org.uk](mailto:kingsteignton@20splentyforum.org.uk)

Kingsteignton has one of the poorest cycle-path to resident ratio in all of Devon. Kingsteignton Town Council is promoting a 20mph 'advisory' speed limit to improve safety for non-motorised transport in the town. The town council are joining hundreds of other towns in the country with our **20s Plenty for Us** campaign.



Surveys consistently show 20mph is popular with more than 2 in 3 people and its popularity rises after implementation.

20mph is supported by many bodies including Public Health Wales, the Association of Directors of Public Health, the National Institute for Health and Care Excellence (NICE), the Royal College of Paediatrics & Child Health, Alzheimer's Society, UK Health Forum, Sustrans, Brake, Living Streets, British Cycling, Cycling UK, OECD, and the World Health Organisation (WHO) and others.

Kingsteignton is a residential community, where the needs of residents come first. 20mph limits emphasise quality of life, helping to create places where walking, cycling, talking and even sometimes playing take precedence over traffic movements. We advocate a wide-area 20mph limit without speed bumps for Kingsteignton

## **Advantages for Kingsteignton:**

- **SAFER STREETS FOR ALL, PARTICULARLY CHILDREN AND THE ELDERLY**  
Less risk of serious injury (20% fewer casualties), especially for vulnerable road users; less intimidation from motor vehicles for all road users and especially those walking and cycling.
- **PROMOTING ACTIVE HEALTH FOR RESIDENTS**  
Reinforcing healthy lifestyles by encouraging walking, cycling and active travel
- **ENVIRONMENTAL IMPROVEMENTS**  
Reduced vehicle emissions and noise due to lower speeds and traffic volumes
- **BETTER COMMUNITY LIFE AND A POSITIVE IMAGE OF KINGSTEIGNTON**  
20mph enables lifestyle changes, renewed community life, sociability and the positive atmosphere we all want where we live. Kingsteignton will become a more attractive, liveable place
- **STRENGTHENING THE LOCAL ECONOMY**  
20mph aids local business as people want to shop and live in 20mph places.
- **POSITIONING KINGSTEIGNTON AS A LEADER**  
The trend towards 20mph is well-established in the UK and other countries. 20mph would place Kingsteignton on the map and encourage other positive investments for our town.

Get a 20mph sticker for your wheelie bin from [Kingsteignton@20splentyforum.org.uk](mailto:Kingsteignton@20splentyforum.org.uk)

## Frequently Asked Questions

### What policy do you campaign for?

20mph as a default wide-area limit for streets in built-up areas. Some roads can be exempted.

### Why does 20mph matter?

It is safer, healthier, fairer, greener, quieter and better for people's quality of life.

### How much safer is 20mph?

You are at least 5 times less likely to die if hit at 20mph than 30mph or 10 times if over 60 years old. In the distance a 20mph car can stop, a 30mph car will still be doing 24mph. Far better to just miss than actually hit someone or be hit at any speed.

### Are fewer people injured in area-wide 20mph limits?

Yes, about 20% fewer. [http://www.20splenty.org/20mph\\_casualty\\_reduction](http://www.20splenty.org/20mph_casualty_reduction)

### Does 20mph mean speed humps?

No. We campaign for signs, road markings, community engagement, driver education and light enforcement.

### How is 20mph enforced?

4 in 5 drivers stay within the 24mph compliance threshold. Driver education and community engagement can help drivers to voluntarily comply with 20mph. Compliant drivers become pacer vehicles which enforce 20mph on traffic behind. As with all speed limits, periodic police speed checks are helpful. Camera technology can also be used. Some areas promote Community Speedwatch. Intelligent Speed Assistance and black box technology will be fitted to all new vehicles in 2022 revolutionising speed compliance.

### Where is 20mph agreed?

Most of the largest 40 local authorities in the UK and Wales - 21m people, or 1/3 of the UK population. [http://www.20splenty.org/20mph\\_places](http://www.20splenty.org/20mph_places)

### Isn't 20mph around schools enough?

No. Slowing the last 100m doesn't help children to walk or cycle the entire route to school or prevent many casualties. 4 in 5 child casualties don't occur on the journey to school.

[http://www.20splenty.org/how\\_school\\_safety\\_zones\\_are\\_not\\_a\\_priority](http://www.20splenty.org/how_school_safety_zones_are_not_a_priority)

### How does 20mph affect the environment?

20mph limits are cleaner and quieter <http://www.20splenty.org/airandnoise pollution>

### Where do 20mph campaigns exist?

Over 480 local campaigns across the UK, now including [place name].

[http://www.20splenty.org/local\\_campaigns](http://www.20splenty.org/local_campaigns)

### Who decides if my area goes 20mph?

Ultimately, the Local Highway Authority sets local speed limits. This is usually the County Council Cabinet member responsible for Transport, but it's important that your local councillors support the proposal.

For more local information email [kingsteignton@20splentyforus.org.uk](mailto:kingsteignton@20splentyforus.org.uk) . Or contact the 20's Plenty for Us National campaign [info@20splenty.org](mailto:info@20splenty.org) 07572 120439 @20splentyforus